

## MEET OUR NEW PARTNER – PAUL LITTEN

March 2016 marks a further milestone in the growth of Hull accountancy and corporate firm Banks Cooper Associates (BCA) as they announce Paul Litten has joined them to develop their business consultancy arm.

Paul is a respected, senior commercial executive within the Humber region and has worked with a range of public and private sector organisations to help deliver economic growth and inward investment for the area.

‘I am delighted that I have been given the opportunity to work with BCA, supporting the tremendous work they already deliver, by providing clients with assistance and help in growing their sustainability and profitability.



My significant experience in business development, budget and business planning, risk evaluations, customer relationship management, marketing and sales will provide clients with additional benefits to those already provided by the firm, which include the development of strategic business planning options and full outsourced management accounting and financial management services.’

Paul has an extensive background in prestige motor vehicle retail with the likes of Jaguar, Aston Martin, Landrover, Mercedes & BMW, together with international logistic and airport commercial development. He also sits as a member of the Humber LEP investment & regulation board, as a council member for the Hull & Humber chamber of commerce and as a member of their Transport & Shipping committee.

‘Our consultancy will provide business’s with comprehensive, pragmatic and direct advice on what they need to focus upon; identifying opportunities for them to improve, maintain existing client relationships and develop new ones. BCA, which also has offices in Leeds and London, can also provide the management information that helps business leaders understand what is happening within their organisation. A great many organisations have significant disconnect between what they hope might happen and what takes place. My role will be to close that disconnect as quickly as possible.”

Simon Banks-Cooper, senior partner welcomed Paul to the business; ‘Paul brings with him a significant level of experience and a very wide network of business contacts. His advocacy for the region is well known, as is his work on both sides of the Humber, ably demonstrating his strong commercial experience. We are delighted to be working with him to grow our consultancy arm.’